

**Curriculum Area: Business Year: 11  
2015/2016**

TOPICS	YEAR CURRICULUM	HOW YOU CAN SUPPORT LEARNING AT HOME, EG. BOOKS, WEBSITES, FAMILY LEARNING THROUGH VISITS.
Setting Up A Business	This unit introduces students to issues concerning the setting up and operation of a small or a new business. We spend time looking at the activities of business and the reasons for success or failure. We aim to encourage students to appreciate that businesses must operate within society and that this involves businesses engaging with a wide range of stakeholders who will hold differing perspectives.	Students will be provided with homework and revision guides as normal. What is even more helpful to deepen learning and understanding is to look at the real-life businesses around the local community and in the news. Encourage your child to watch the business news and read about business in the media.
Growing as a Business	This unit builds upon the content of Unit 1, allowing students to investigate bigger businesses as they grow and the issues that can happen as expansion takes place.	Students will be provided with homework and revision guides as normal. What is even more helpful to deepen learning and understanding is to look at the real-life businesses around the local community and in the news. Encourage your child to watch the business news and read about business in the media.
Investigating Businesses	This unit is a controlled assessment unit worth 25% of the overall GCSE grade. The controlled assessment will focus on a different aspect of business and the students will select a local business on which to base their investigation.	Students are required to complete their controlled assessments in school, however it is a requirement that they base this on a local business and it would be helpful if parents and carers support with this. Take them to look at and visit local business, chat about why some businesses succeed and others do not.